Heritage Club National Executive Meeting – November 12, 2024 Via Zoom

Present:

J. P. Leguerrier Bob Broomhall Eldred Holmes Marc Jacob Lloyd Rogowski

The meeting was called to order at 13:00 EDT by J.P. Leguerrier – President.

JP introduced the topic of the upcoming AGM Cruise for 2026. It was agreed that the optics are not good for this type of AGM at this time, with the corporation in a poor financial situation, and possibly viewing Heritage Club seed money as going towards such an event. It was further agreed that on social media some of our members were critical of the club undertaking the last AGM at Sea. In addition, the last AGM at Sea was more expensive than planned and was more expensive than a regular AGM. It was agreed that JP and Marc would speak with the Montreal Chapter presidents and see if they would still host the 2026 AGM if it were just to be land based. JP and Bob to speak with Fred and thank him for his work to-date and explain why we are not proceeding with that plan.

JP introduced the upcoming constitutional amendment to allow membership after 20 years of service rather than the current 25 years. All are in favor of bringing this to the 2025 AGM, and also adding Part time service. Lloyd to ensure Part time is included in the wording change.

There was a discussion on the current issues with our website, both with the security issues and the updating of the software. Marc has had a tough time getting both Force Five and Don Neely from the Canada Post IT security department to respond to any questions and issues. It is felt that we need to find some expertise to help us with these issues, but we are unsure where to find it. Canada Post does not seem to be interested in assisting. It was discussed that Van Fraser and two of the Montreal chapters have their own website, but Marc does not think Montreal wishes to assist and Van Fraser has not been updated for a few years. It was suggested that this should be a topic at the 2025 AGM and that we should create a new user requirement document (find out what users want in a website). It was further suggested that we conduct a survey as some of the presidents at the AGM are not the one managing the website for their chapter. Action items discussed were JP to follow up with CPC Head Office on the security meeting held in August. Marc to give Force Five a deadline to get their items in order. Bob to speak with Steven McPhail to see if he would assist in providing some expertise and possibly assist in developing a framework user requirement document.

The new proposed financial report was discussed. It was felt that this was a good step towards resolving some of the issues chapters encounter with producing an annual financial report. The line-by-line instructions are appreciated. Bob had suggested that only a few select chapters use the new report this year, to see if there are any issues, however it was felt that most chapters would find the new report would work for them. It was agreed that we would provide the new report to all chapters and that for this upcoming report, they can each decide on using the old or the new format. Bob to provide another copy of the instructions to JP so that they can be translated.

An interim financial report was provided by the Treasurer. We recently received the Belair ASA cheques for Home and Auto and Medoc. The lump sum for Quebec province is still to be received. We are currently in decent shape financially.

The Santa letter program was discussed briefly. Fred Danells has a good handle on the program. At this time, we are not sure how an impending postal strike might affect the program.

There was a brief discussion regarding having CPC promoting the Heritage Club via InTouch magazine and other internal communications. JP mentioned that InTouch has been regularly putting in articles on the Heritage Club. The Toronto Chapters have been doing information sessions in the plants and have had great cooperation from plant management.

A brief discussion was held on retirement seminars. Does Canada Post still conduct these? Are we able to get an invite to promote the Heritage Club at these seminars? Henry Masek does some presentations to members in Thames. JP will talk to Henry Masek about doing a presentation at the AGM.

Regional HR contacts. JP to continue to press CPC to get committed contacts for each chapter.

Joint events – As we no longer do things like United Way or plant tours, we need to continue to find ways to maintain a presence. Santa letters help a lot, but chapters should work at finding other events that we can assist operations with.

Overdue items, new certificates, new membership cards, new brochure, hotel list, etc. JP to continue to follow-up on these items when the current labour dispute is resolved.

Membership and seed money distribution. It was agreed to keep the same formula as last year.

New Admin manual from Humber Chapter. It was agreed that this revised manual is well done and well received, however it will take some effort for someone to go through the manual to check for accuracy. At this time no one has taken that on. One item in the manual that should be removed is the account information for creating manifests.

Future AGM's. a brief discussion on whether future AGMs should be on weekdays or weekends. Bob to conduct a review of airline and hotel pricing to determine the most cost-effective times for an AGM. It was also discussed that in future we may have to consider centralized AGM's and also possibly less frequent AGM's. It was suggested as a topic for the upcoming AGM.

Long Term recognition. At the 2024 AGM Michel Racine started a conversation on recognizing Heritage Club members that have made a significant difference for the club. There was a discussion on how we would go about determining a candidate, and how best to recognize them. It was agreed to go forward with this initiative. It was further agreed that the host chapter would recommend someone from their chapter and provide a bio.

Recognition to be in the form of a trophy or plaque and a monetary amount. A name for the award was discussed, and it was suggested to call it the "Pioneer Award." It was also agreed that for the upcoming Calgary AGM our first recipient would be our past long time Treasurer Nick Ronsky.

Stagnant chapters. Grand Saugeen and Bluewater are not doing well. Holly Perreault has taken over as president of Bluewater, so there is some progress there. Gail in Grand Saugeen (GS) is not well and there seems to be no one to take over. Golden Horseshoe is assisting GS members but is not sustainable. JP is in discussion with Thames to see if they would take over GS as a council.

Calgary AGM. Bob gave a brief update on work done to-date on the Calgary AGM. A hotel contract has been signed. We will use suites again as they included breakfast for two, which was cheaper than just rooms and separate breakfasts. Day one outing is likely a trip to Banff. Cathy has asked for some help or guidance on a keynote or guest speaker for the banquet. Calgary is not a regional office so there are no senior CPC executives in Calgary. JP to follow up with CPC regards a speaker.

HearingLife mailings. The latest HearingLife mailings went to all members and associates, however most associates are the spouses of members, so multiple mailings to a household. Complaints have been heard. JP to work with Holly to ensure mailing lists provided to partners have only one name per household. There was a further brief discussion on the apparent limited uptake of HearingLife offers.

There was a discussion on assisting surviving spouses after the death of a member. Most chapters are including in their newsletters, the list of contacts provided by Henry Masek. Bob is also aware of a 2018 Bereavement Guide that was created by Van Fraser. Bob to provide a copy to exec members for review. It was discussed to have Henry put together a document for survivors. JP to also check with CPC to see if they have any suitable documentation for survivors. It was also suggested to look at what funeral homes provide.

There being no further business the meeting was adjourned at 14:25

Action items

JP Call with Montreal and with Fred re cruise

Follow-up with CPC re website security call

Talk with Henry H. about presentations at AGM on retirement.

Follow-up with HO on regional contacts, overdue items, Calgary speaker and any survivor documentation

Talk to Holly regarding mailing lists – only one per family.

Talk to Henry M. about Grand Saugeen

Have the new financial report and instructions translated.

Bob With JP, call Fred re cruise.

Contact Steve McPhail to see if he can assist with the website.

Copy of financial instructions to JP

Copy of Van Fraser Bereavement guide to exec members

Review travel for most cost effective.

Marc With JP, call Montreal presidents re cruise.

Work with Force Five to resolve Web issues. Maybe a deadline

Lloyd Include Part time in re-write of constitution article.

Eldred

Unassigned: Create a survey on what chapters want in a website Possible AGM items: website user requirements and design,

retirement presentation,

frequency and location of future AGMs