

**Heritage Club
National
Executive Meeting – April 11, 2024
Via Zoom**

Present:

J. P. Leguerrier
Bob Broomhall
Eldred Holmes

Marc Jacob
Lloyd Rogowski

The meeting was called to order at 12:00 EDT by J.P. Leguerrier – President.

The meeting was called in order to review Chapter Activity reports, to determine the distribution of Chapter seed money, to determine the distribution of Chapter performance bonuses and to select the winners of five (5) 2024 Heritage Club awards to be presented at the 2024 AGM in May.

Secretary -Treasurer Broomhall (BB) reviewed a modified framework for analyzing chapter reports. The framework is the same basic framework used in previous years but has been updated to reassign some points from activities that are no longer relevant, and to recognize the differences between large chapters and smaller chapters. There was general agreement that the framework changes are acceptable.

BB then reviewed the consolidated financial reports from all of the chapters and the national office. There was some discussion on the level of surplus and deficit of some chapters. There was also a discussion on the current financial status of the national account.

BB reviewed a spreadsheet report that showed the Chapter Activity results chapter by chapter, as analyzed using the framework described earlier. The report is sorted by final score, lowest to highest. There was a general discussion on the lack of activity in the lowest rated chapters.

BB presented 3 options for Chapter Performance Bonus distribution. The performance bonus of \$8,500 is provided by Canada Post over and above their seed money grant. As of today, Canada Post has not confirmed that we will be getting those funds this year. There was a discussion on whether or not we should use internal funds if CPC does not come through. It was agreed that this is a CPC initiative, and we should not be financing this internally. On the expectation that CPC will come through with the funding there was discussion on how the funds should be distributed. It was agreed to put \$2,500 aside for the five (5) awards given out at the AGM at \$500 per award. Of the remaining \$6,000 it was agreed that the four (4) lowest chapters would receive no performance funds, that the next group that had scores in the 50's and 60's would receive \$125 each, That the chapters that scored in the 70's would receive \$200 each, the chapters that scored in the 80's would receive \$350 each and the chapters that scored in the 90's would receive \$400 each. It was further agreed that if CPC does not provide funding that we would provide the \$2500 for the 5 awards from internal funds.

BB reviewed the past process for the distribution of seed money based on paid memberships. He presented four (4) options for how the money could be distributed. All but one option required more than the \$50,000 provided by Canada Post. It was agreed to use the option that totaled \$49,500 and to apply the additional \$500 to Golden Horseshoe chapter because of the additional travel costs being incurred by that chapter. The distribution then totaled \$50,000.

BB then presented the criteria for the five (5) awards for 2024, the President's award, two (2) Community Service awards and two (2) Camaraderie awards. BB then presented a list of nominees for each award. The group discussed each award and nominees and agreed that the awards for 2024 would be as follows: President's award – Terra Nova, Community Service awards – Thames and Van Fraser and the Camaraderie awards - By-town and Simcoe.

There was a general discussion on how Bluewater chapter should be represented as their president is unable to attend, and further what their current executive looks like.

There was a discussion regarding the constitution and whether we have a complete copy with all amendments. JP asked Lloyd R. to pull together what he has access to and to bring 5 copies of each to the AGM, so that the executive can review it.

There was a general discussion on what constitutes "paid members." BB noted that during the chapter reviews he noticed a wide divergence of declared members and associates, and also a wide divergence of paid members and associates. BB recommends that at some point we need to have another look at what various chapters determine are members versus associates, spouses and in some cases, they are also declaring "others." This may have an impact on what is being reported as Paid members. JP sees this as a potential constitution change and would want to review with CPC as well.

There being no further business the meeting was adjourned at 13:30 EDT.