

President's Message

It's Summertime!

Whether it's playing golf, going to the beach, gardening, sitting on patios, enjoying barbeques or any other wonderful activity that summer brings, the Executive would like to extend best wishes for a great season!



This Summer edition includes the following topics:-

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My thanks, as always, to our dedicated Executive: Sharon Simpson - 1st VP; Marg MacKinnon - Secretary; and Nancy Hopper – Treasurer. As Marg is resigning (see page 5), we now have two vacant Executive positions. If any of you, our members, are interested or would like additional details on the positions, please contact us at bluenosehc@gmail.com

Happy Summer! The next Newsletter will be distributed in the Fall 2024. Til then... Please feel free to email us with any comments, suggestions, etc.

Louella AuCoin, President, Bluenose Chapter Heritage Club

Canada Post 2023 Annual Report information

Executive summary (excerpt)

Canada Post provides an important publicly owned national infrastructure, connecting the country by serving all addresses in all communities – urban, rural and remote – on a daily basis.

The *Canada Post Corporation Act* from 1985 created the postal system as we know it today, designed at that time to run as an arm's-length organization. The responsibility is simple and has remained unchanged: serve all Canadians and operate in a financially self-sustaining manner based on revenue generated by the sale of postal products and services, not taxpayer dollars.

To do so, Canada Post has been continuously responding to change. As the country evolves, so too must the postal service. When Canadians started to receive less mail and more parcels, we pivoted to serve these new mailing habits, with the most significant changes occurring in the last five years.

Since 2019, Canada Post has been undergoing a company-wide transformation designed to serve Canada's growing appetite for parcel delivery. In 2023, we posted some of our best-ever service results thanks to strategic investments in network capacity. We've moved the company forward and focused on improving the customer experience with extensive upgrades to our facilities, sorting equipment, digital platforms and more. We've also made important advancements in health and safety, environmental sustainability, and equity, diversity and inclusion.

However, as the country emerged from the pandemic, change in the competitive delivery landscape began to accelerate. The rapid shift in the last two years has been occurring at a pace not seen before in our history.

While we've reported on our declining financial situation for a few years, the current competitive landscape has quickly compounded our challenges, which are reaching a critical point. As the landscape has shifted from mail to parcels, cracks are rapidly appearing in the foundation of the postal system.

This report makes it clear that significant change is necessary to modernize and preserve our national postal service. Canada Post is committed to lead that change, understanding the important role it continues to play in connecting all Canadians – in urban, rural and remote communities. To view the full report, please copy and paste in your browser.....

[Corporate | 2023 Annual Report | Canada Post \(canadapost-postescanada.ca\)](https://www.canadapost-postescanada.ca)

Heritage Club Bluenose Chapter AGM -Heritage Club Ottawa May 2024

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HIGHLIGHTS:-

- **Financial & Membership:**

The National Club is in a good financial position. We continue to receive 'seed money' from CPC and from Johnson/belairect Insurance (dependent upon the amount of quotes & policies sold).

Total club membership is over 18,000 spread over 24 chapters. In 2023, there were 381 new members who enrolled.

- **Scholarship 2023**

3 Scholarships of \$2000 each awarded to three students. **DEADLINE IS APPROACHING FOR 2024 – June 30/2024**

- **Johnson/BelAir Insurance Presentation**

Provided a program update, with the rebranding of their home & car divisions to belairdirect. The focus is on their Affinity Plus program and introduction of their Digital Client Centre platform. They continue to partner well with the Heritage Club and provide funding on an annual basis.

- **Online Payment of Dues**

A process for online payment was discussed but can be cost prohibitive for small chapters.

- **New Annual Activity Report**

This is completed by each local chapter's executive each year and helps to determine the amount of seed money allocated to the chapter.

- **Head Office Presentation**

The General Manager of Employee Engagement thanked the Heritage Club for their ongoing efforts with retirees, with supporting their communities and significantly helping with the Santa Letter Writing Program. Also, a presentation was given for the CPC Community Foundation, which provides financial support to a myriad of organizations.

- **Santa Letter Writing Program**

The Heritage Club has been involved for 35 years. In 2023, 626 members responded to 205,000 children's letters!

- **Our Postal World Presentation**

A presentation on Military Mail was given by J.P.Leguerrier (National President Heritage)

- **Guest Speaker – Daniel Beaulne VP H&S**

Mr. Beaulne addressed a number of the key points that can be found in the 2023 CPC Annual Report (See page 2).

Heritage Club Bluenose Chapter Dues for 2024 & Member Benefits

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Paid Dues

Most members from 2023 have already paid the \$10 annual fee for this year; however, if you know of anyone who wants to join the club, please direct them to our email address

bluenosehc@gmail.com

and we can provide them with directions on becoming a member or rejoining.

We also encourage any members' spouses to join up, as an associate.

As a paid member you are entitled to the following benefits:

- Special rates for **Johnson's Medoc Travel Insurance** are available to Chapter members in good standing and includes Covid-related coverage.
- Discounts up to 35% for **home and auto insurance** from **belair direct** (formerly **Johnson**) Home and Car Insurance.
- Membership at **Good Life Fitness** at approximately 50% off the regular club access rates and Goodlife promotions
- Travel discounts with **Collette Tours**
- The knowledge that a portion of your dues support local families and charities in need.
- Special **scholarships** for your children and grandchildren of \$2,000



Enroll in your GoodLife Fitness Corporate Membership Program between May 15 - June 30, 2024, and be entered for a chance to win 1 of 4 **Ninja Foodi NeverStick® 13-Piece Premium Cookware Collection**

READY TO JOIN?  

Visit corporate.goodlifefitness.com

BONUS
Everyone who joins receives a FREE gym bag

The purchase necessary to enter. Promotion open to residents of Canada, other than residents of Quebec, who are of the age of majority in their province or territory of residence, and who are employees of GoodLife Fitness Corporate Members. Promotion open from May 15, 2024 to June 30, 2024 ("Promotion Period"). The draw will be held on July 15, 2024. Odds of winning a prize depend on the number of entries received during the Promotion Period. Approximate retail value of each prize is \$399 USD. 200 leading question required to receive Prize. Other conditions apply. Visit goodlifefitness.com/prizes for more details and for full rules and regulations.

*Comments from Special Olympics Nova Scotia:-

"We were so pleased to receive your gift to us in November this year."

*Should any member want to volunteer directly with Special Olympics

Below is information on our next available event. The Provincial Summer Games in Wolfville July 12 – 14th

<https://forms.gle/ri5A145Q41Yk8S4S9>

Comments from The Salvation Army:

"We thank your organization for partnering with us and helping us with a number of families".

WELCOME NEW PAID MEMBERS:

To date for 2024, we have 167 paid members! Our Executive team works hard to support the ongoing growth and development of the Bluenose Chapter.

Welcome to our new members:- Carl AuCoin, Moss Hartery, William MacInnis

Welcome back to our 25 returning members (since our last newsletter)!

CONDOLENCES:

On behalf of the membership, we would like to express our sincere condolences to families and friends of any of our members who have passed.

Heritage Club Bluenose Chapter Member Benefits - Scholarships

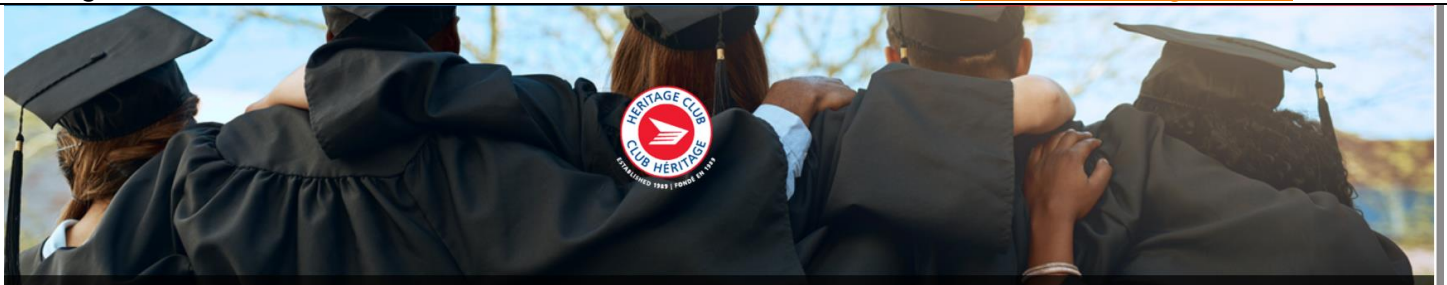
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Heritage Club Scholarship:

The Heritage Club is planning to award three (3) scholarships to children or grandchildren of all active members who have paid dues for at least the last two years with a Heritage Club. The scholarships, worth \$2,000 each, are for university or college studies. The scholarships will be awarded to students starting for the first time their first year of full-time studies.

APPLICATION DEADLINE - Submissions must be postmarked on or before **June 30, 2024**.

HOW TO OBTAIN AN APPLICATION PACKAGE – Please visit the Heritage Club website at heritageclub.ca or for additional information, contact Eldred Holmes at holmese@nl.rogers.com



belair Scholarship :

New belairdirect Scholarship Program 2024 - Deadline is **July 31, 2024**. Go to www.heritageclub.ca under **Forms** for more information.

belairdirect.

Scholarship Program 2024

OPEN: May 15, 2024

The advertisement features a red background. On the left, the text 'belairdirect.' is at the top, followed by 'Scholarship Program 2024' in large white letters, and 'OPEN: May 15, 2024' in smaller white letters. On the right, there is a cartoon knight character in a red suit with a silver helmet and a red plume, standing next to a stack of colorful books (blue, purple, yellow, red, light blue). A small orange is also visible on top of the books.

With a belairdirect scholarship behind you, you have everything in front of you.

This year, belairdirect will award 50 scholarships each valued at \$1,000, to eligible students completing high school in 2024 and starting post-secondary education in Canada in the fall of 2024.



Open: May 15, 2024
Deadline: July 31, 2024



To learn more visit
belairdirect.com/scholarship
scholarshipfund@belairdirect.com



Universities Canada Toll Free:
1.844.567.1237

Heritage Club Bluenose Chapter Local News & Member Events

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EXECUTIVE NEWS:

After 10 dedicated years, our Secretary, Marg MacKinnon has decided to resign from her post on the executive. Though we will miss her greatly, she has done an amazing job at keeping the Bluenose Chapter alive & well. Comments were received from Holly Perreault, National Membership Coordinator & from Eldred Holmes, 1st VP National & President, Terra Nova NL, praising Marg for her loyal, dedicated work to the club and for actually keeping the Bluenose Chapter alive. They talked about her friendliness and outgoing personality! If you would like to extend your personal wishes to Marg, please feel free to do so by emailing her at Mackim4701@gmail.com Marg does plan to attend our next event in person and she will continue to be an active member in the club!

Marg, a huge THANK YOU for all that you did over these past ten years!

CONGRATULATIONS MARG!

EXECUTIVE POSITIONS OPEN:

As a result of Marg's resignation, we are seeking another member(s) to 'step up to the plate' and put their name forth for the Secretary position. It is only through member involvement that we can keep the club functioning well. We also still have a VP position open. Please email us at bluenosehc@gmail.com to express interest. We currently have three executive members who work very well together and share the workload; however, an extra set of hands would be more than welcome. Thank you!

Heritage Club Bluenose Chapter Local News & Member Events

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Luncheon - May 27/24 at Brightwood Golf Club

The following guests were in attendance at the most recent gathering. The Executive provided an update on membership numbers, our current financial status and our tentative next event. As well, some highlights of the recent National AGM were communicated. Members participated in some gift draws, with the lucky winners shown in the second photo below! Lots of great conversation took place.



Seated left to right :- Aubrey Dauphinee, Juliette Dauphinee, Ralph Meade, Gary Lewis, Colleen Lewis, Joan Meade, Carol Reid.

Standing: Ron Miller, Sharon Simpson, Alanna Miller, Nancy Hopper, Sheila Shaw, Louise Danch, Karen Keenan, Louella AuCoin, Sheila Graves, Eric Graves, Don Moriarity.

Winners:

Louise Danch & Gary Lewis



**STAY TUNED FOR
OUR NEXT EVENT –
SEPTEMBER 2024!**

THANK YOU!